

Public Library Association 2010 Book Buzz

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www.harpercollinsspeakersbureau.com/

FROM PAGE TO PODIUM

HCSB's STELLAR AUTHORS LIGHT UP LIBRARIES

MARY KARR

Lit, Cherry, The Liars' Club

LUCETTE LAGNADO

The Man in the White Sharkskin Suit

THRITY UMRIGAR

The Space Between Us, The Weight of Heaven

MARILYN JOHNSON

This Book is Overdue!



We Blog (who doesn't?)

For library news and the latest information on our titles, be sure to check out:

www.librarylovestest.com

Check out *The Roaring 20s*, featuring up and coming titles for 20something readers:

www.roaring20s.typepad.com/

The screenshot shows the Library Love Fest blog homepage. The header features the title "Library Love Fest" in a stylized font with butterflies and flowers. Below the header is a navigation bar with "ARCHIVES" and "Home". The main content area is titled "This Book is Overdue! Receives Even More Praise!" and features a book cover for "This Book is Overdue! How Librarians and Catalogers Can Save Us All from Hell" by Mary Kay Vaughan. The cover shows a superhero figure. Text on the page includes a quote from Mary Kay Vaughan: "I have worked as a librarian for 35 years. In these pages I see the past, present and future of my profession. Vaughan views what we know. It is great to be a..." and another quote: "Johnson dives for the library profession what Melrose (Johnson) did for the library of secrets in 'The Tipping Point'." The page also includes a "SHelf HELP" button and a "Subscribe to a reader" link.

The screenshot shows the Roaring 20s blog homepage. The header features the title "the Roaring 20s" in a stylized font with colorful swirls and the subtitle "Quarterlife Lit for the Twentysomething Set". Below the header is a navigation bar with "ARCHIVES" and "Home". The main content area is titled "Medium Raw" and features a book cover for "Medium Raw" by Anthony Bourdain. The cover shows a portrait of Bourdain. Text on the page includes a quote from Bourdain: "I can remember the first time I ate escargot like it was yesterday (it was in 2005). The snails were deliciously delicious, garlicky, and backed with garlic. They were from Les Halles - the restaurant where Anthony Bourdain made a name for himself before Anthony Bourdain became a snail, the snail, and before his show..." The page also includes a "SHelf HELP" button and a "Subscribe to ROARING 20s" link.

Earlyword.com



Missed Hearing About **Our Summer 2010 Titles at MidWinter?**



No Worries—Get the **HarperCollins Buzz** on Your Desktop! [Click Here](#) and Enter to Win a Set of Advance Readers Editions.

Kayleigh, Virginia and Bobby, Your HarperCollins Library Marketing Team.



What's New

While most people are still looking ahead to spring books, you can get an instant tan by looking at publishers' summer catalogs -- links are to the right of this page, under "Publishers Catalogs."

Now that '09 is over, we've taken down our links to the various best books lists, but kept up the spreadsheets of the adult and children's picks.

The Oscar season brings new attention to '09 movies based on books; be sure to check out our links to the trailers and our list of new and upcoming moview with tie-ins.

For more on EarlyWord, [click here](#).

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NEWSLETTER



Nora Rawlinson
Co-Founder and Editor

EarlyWord

News for Collection Development and Readers Advisory Librarians

March 16th, 2010 By: Nora Rawlinson

Rappin' to the Classics

Zooming up to #8 on Amazon is a book that's inspired an NBA player, the rapper 50 Cent and the CEO of American Apparel.

The book, *The 48 Laws of Power*, originally published in 1998 and released in paperback in 2000, was [covered on CNN](#) yesterday. Author Robert Greene learned about many of his sources when he was a classical studies student, but got his real lessons in power as a writer in Hollywood.



The 48 Laws of Power

Robert Greene

Retail Price: \$20.00

Paperback: 452 pages

Publisher: Penguin (Non-Classics) – (2000-09-01)

ISBN / EAN: 0140280197 / 9780140280197

HighBridge Audio: 9781598870923; \$29.66 – [Excerpt](#)
ebook and audio available from OverDrive

[ShareThis](#)

Posted in Nonfiction | [Edit](#) | [No Comments](#) »

March 16th, 2010 By: Nora Rawlinson

Facing the End

Jane Brody, the *NYT*'s health columnist writes [movingly today](#) about her husband's death.

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This Week's Reviews

» [A Pearl in the Storm](#)

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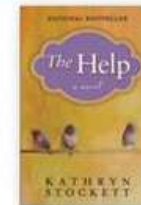


Lisa Von Drasek
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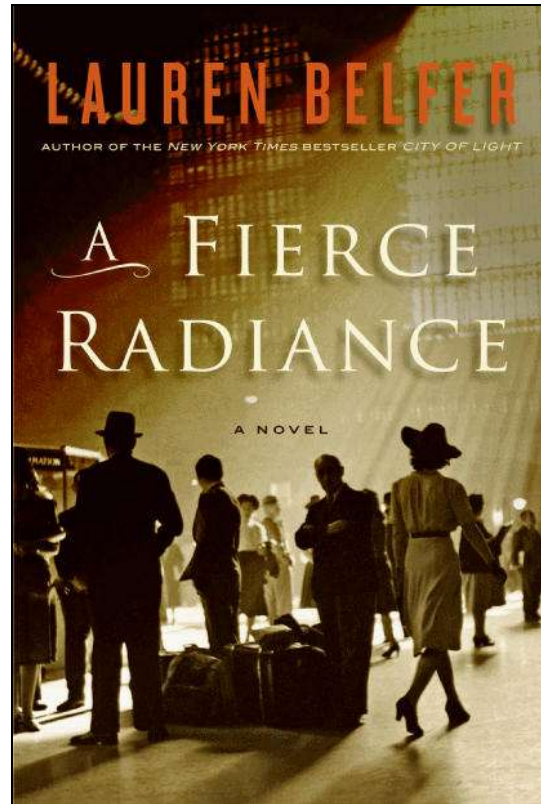
MOST DOWNLOADED BOOKS FROM THE LIBRARY
AUDIOBOOKS | ADULT FICTION | MAR. 1, 2010

Earlyword.com

“EarlyWord’s goal is to help librarians stay ahead of public demand and identify hidden gems. [Nora Rawlinson’s] got all the industry connections as well as a librarian sensibility, so the site gives the heads-up on everything your patrons will be asking for shortly—**it’s a Web-based crystal ball.**” – *Public Libraries*
Jan/Feb 2010

Earlyword.com/GalleyChat

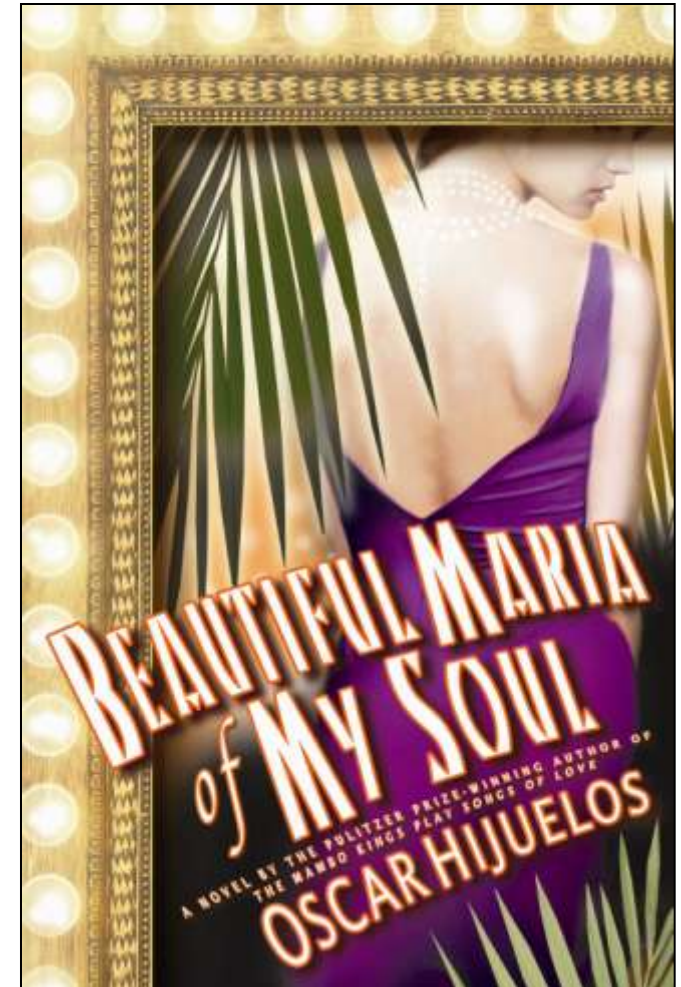
Talk to other librarians about your favorite PLA Galley/ARE Finds!



Beautiful Maria of My Soul by Oscar Hijuelos

- *The Mambo Kings Play Songs of Love* won the Pulitzer Prize in 1990
- Hijuelos is the recipient of the Rome Prize, the National Endowment for the Arts and the Guggenheim Foundation, among others.

ISBN 13: 9781401323349
On sale: 6/1/2010
\$25.99
100K



Lowcountry Summer

by Dorothea Benton Frank

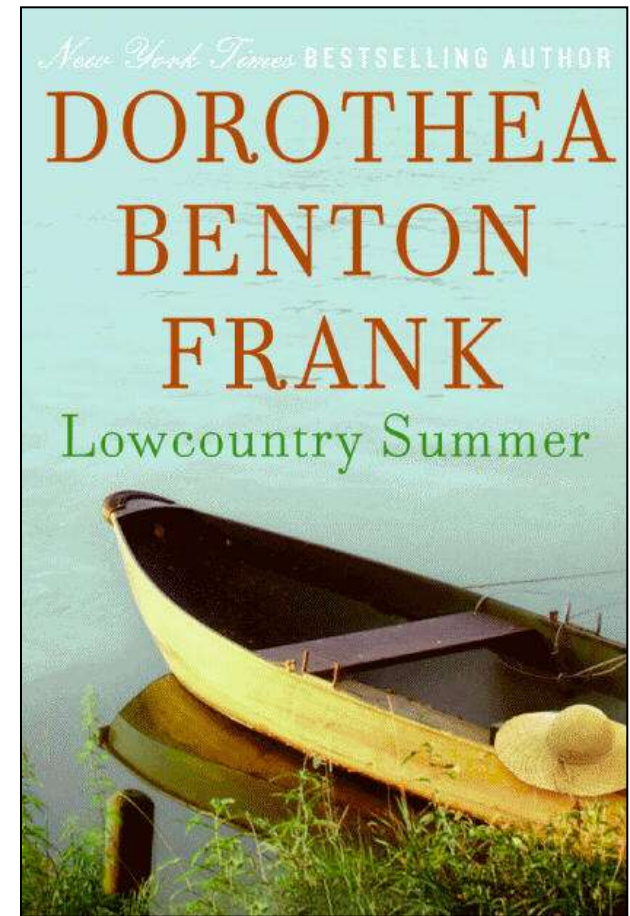
- Sequel to her *New York Times* bestseller, *Plantation*
- Her 9-city author tour expands beyond the South:
 - Atlanta, Charleston, Dallas, Los Angeles, Miami, Raleigh-Durham, San Diego, Seattle, Tulsa
- Great author website: www.DotFrank.com

ISBN 13: 9780061961175

On sale: 6/15/2010

\$25.99

250K



Stiltsville

by Susanna Daniel

- Perfect Book Club pick!

"A deeply engrossing tale of love, family, friendship, and motherhood, ...Susanna Daniel is an extraordinary writer and *Stiltsville* is a beautiful book." - Curtis Sittenfeld, author of *Prep* and *American Wife*:

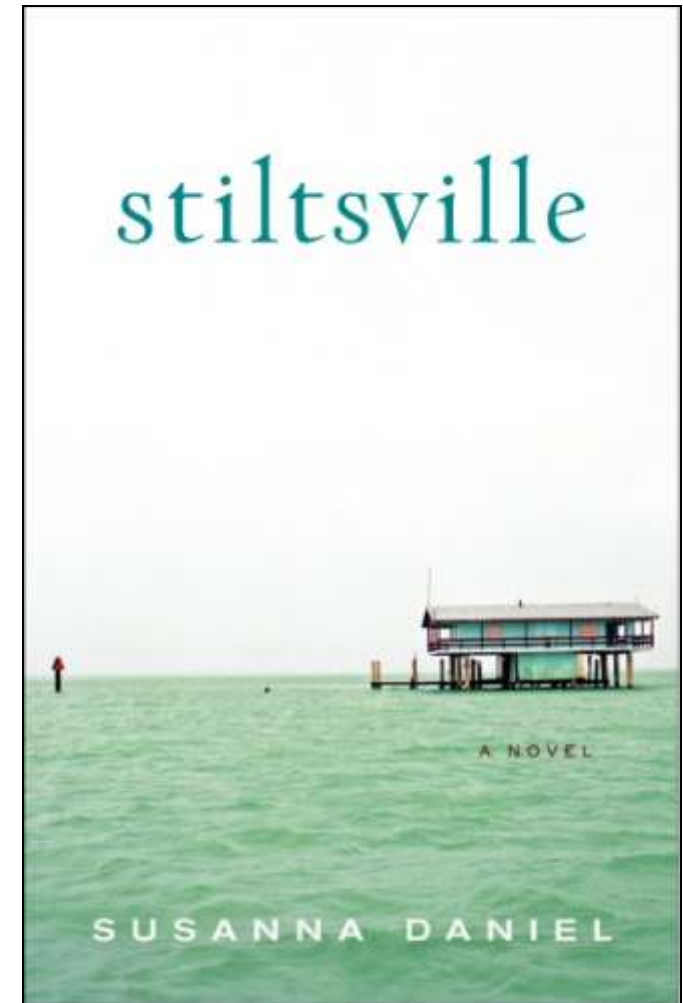
- Terrific author website: www.stiltsvillebook.com

ISBN 13: 9780061963070

On sale: 8/3/2010

\$24.99

35K



I'd Know You Anywhere

by Laura Lippman

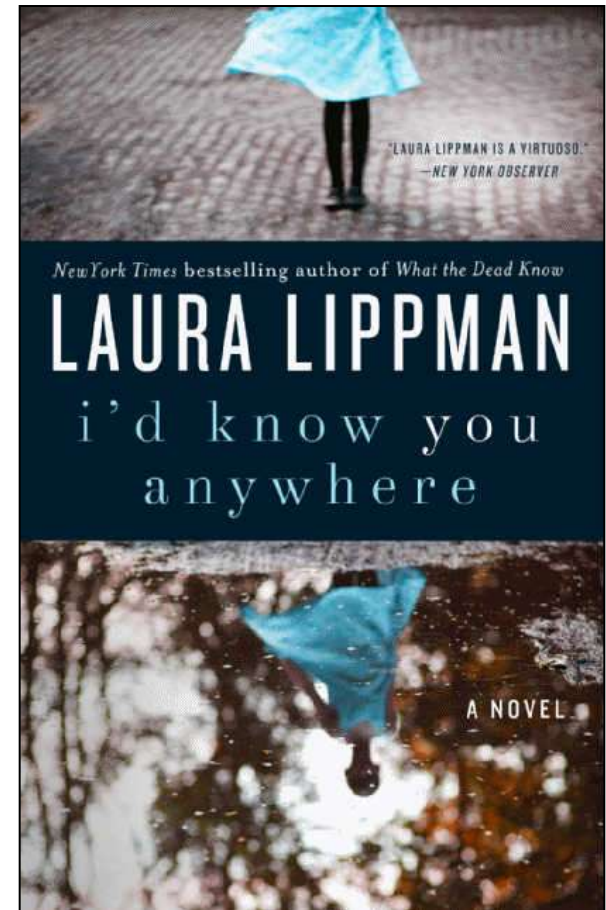
- With her *New York Times* list debut for *What the Dead Know* at #11, each new Laura Lippman novel has consistently hit the list.
- She has won every major mystery award: The Anthony, the Edgar, the Shamus, the Agatha, The Nero Wolfe, and the Quill.
- 4-city Author Tour: Baltimore, Los Angeles, New York, Washington, DC

ISBN 13: 9780061706554

On sale: 8/17/2010

\$25.99

150K



I Love You and I'm Leaving You Anyway by Tracy McMillan

- Strong comp titles, including *The Glass Castle* and *Hypocrite in a Pouffy White Dress*

- “This is everything a memoir should be: hilarious, heartbreaking, and gorgeously written. By the time you finish this book, you’ll want to marry Tracy McMillan, too.”— Diablo Cody , screenwriter, JUNO

ISBN 13: 9780061724657

On sale: 4/13/2010

\$25.99

35K

“This is everything a memoir should be: hilarious, heartbreaking, and gorgeously written. By the time you finish this book, you’ll want to marry Tracy McMillan, too.”

—DIABLO CODY, Academy-Award winning writer of *Juno*



I LOVE YOU
AND I'M LEAVING
YOU ANYWAY

A MEMOIR

TRACY McMILLAN

Brave Girl Eating

by Harriet Brown

•Originally appeared as an article in *The New York Times Magazine*

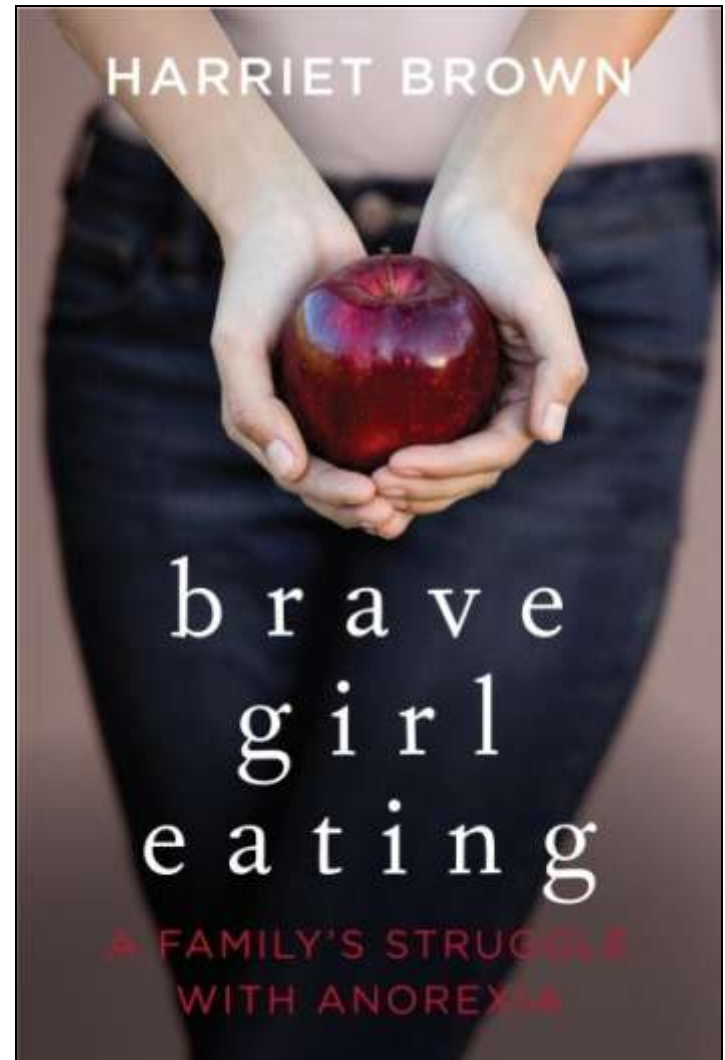
•Official Author Website:
www.harrietbrown.blogspot.com

ISBN 13: 9780061725470

On sale: 8/24/2010

\$25.99

50K



An Impartial Witness

by Charles Todd

- The Ian Rutledge series has won the Barry Award and been nominated for the Dilys, Edgar, and Anthony awards, and the U.K.'s John Creasey and Ellis Peters Historical Dagger awards.

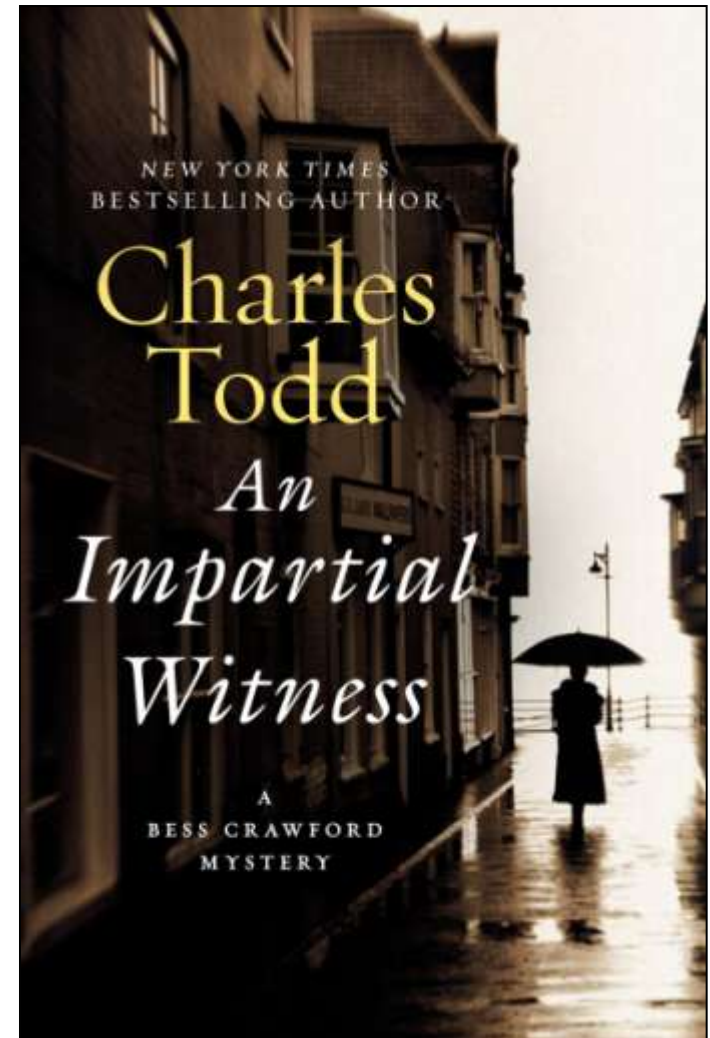
"Full of rich historical details, this novel contrasts the beauty of the English countryside with the horrors of a war that devastated families. . . . Absorbing."- *Romantic Times*

ISBN 13: 9780061791789

On sale: 8/31/2010

\$23.99

75K

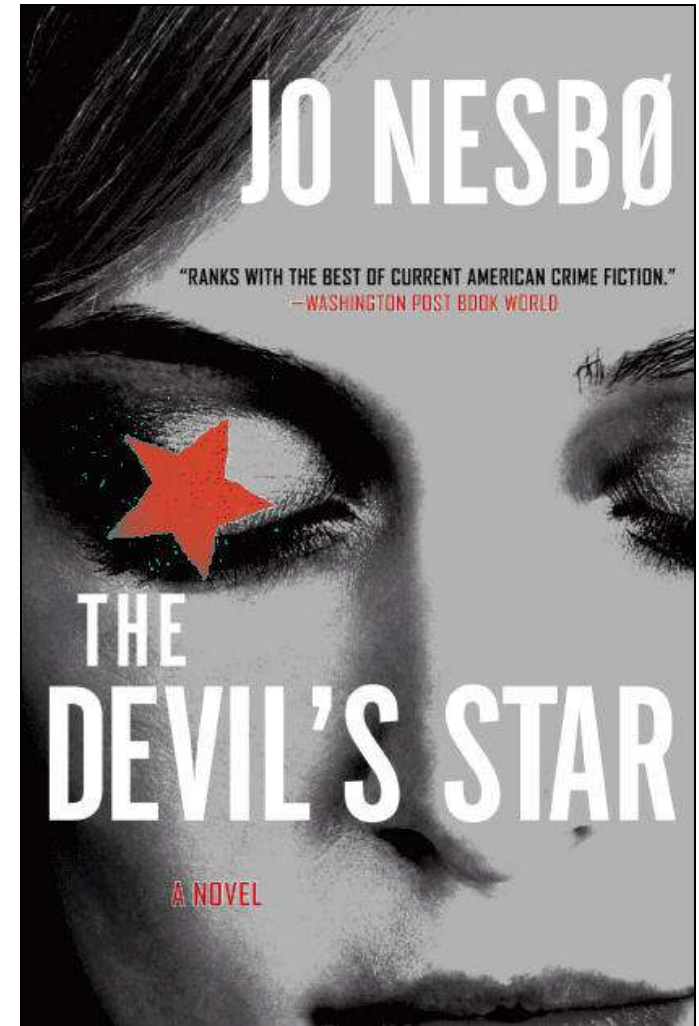


The Devil's Star

by Jo Nesbø

- *The Redbreast*, Jo Nesbø's first novel published in the U.S., was a #1 BookSense pick and received rave reviews in major American media outlets.
- Nesbø is the winner of the Glass Key Award for Best Nordic Crime Novel—the most prestigious crime-writing award in Northern Europe.
- Rights to *The Devil's Star* have been sold to 11 countries.

ISBN 13: 9780061133978
On sale: 3/9/2010
\$25.99
40K



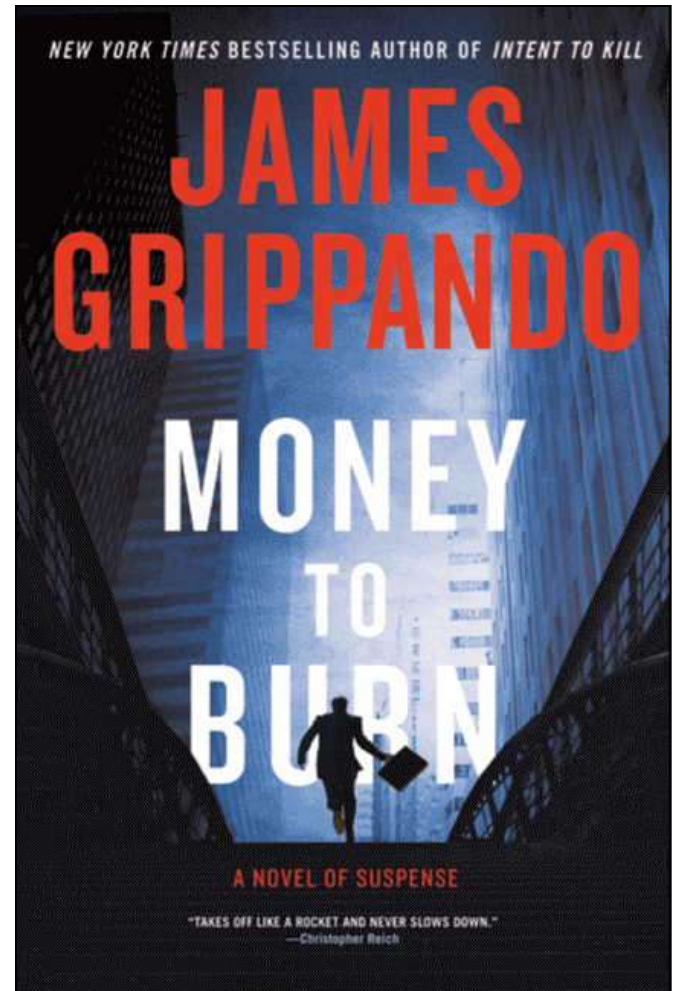
Money to Burn

by James Grippando

- Great Author Website: www.JamesGrippando.com
- Stand-alone thriller ripped from the headlines
- "Scandals involving subprime lending, short selling, and Ponzi schemes provide a timely backdropGrippando (*Intent to Kill*) keeps the reader guessing . . . [and] the dramatic tension remains high with a sadistic hired killer, high-stakes wheeler-dealers, and plenty of cinematic escapes."
—*Publishers Weekly*

ISBN 13: 9780061556302
On sale now
\$25.99
60K

 HarperCollins Publishers



A Pearl in the Storm

by Tori Murden McClure

- Named a Summer read for 2009 by “O” Magazine
- Great Book Club pick!
- Trailer: www.apearlinthestorm.com/video_gallery.html
- Official Website: www.apearlinthestorm.com

Trade Paperback
ISBN 13: 9780061718878
On sale: 4/6/2010
\$15.99
25K

